

**Ateneo de Manila University
Loyola Schools**

**BACHELOR OF SCIENCE IN COMMUNICATIONS TECHNOLOGY MANAGEMENT
(Ver Sem 1, Ver Year 2020)**

FIRST YEAR

First Semester Total Units: 20.0					Second Semester Total Units: 21.0				
Subject Code	Course Title	Units	Prerequisites	Category	Subject Code	Course Title	Units	Prerequisites	Category
ENGL 11	PURPOSIVE COMMUNICATION	3		C	DECS 25	CREATIVE THINKING AND INNOVATION MANAGEMENT	3		M
FILI 12	PANITIKAN NG PILIPINAS	3		C	ENLIT 12	LITERATURE: GLOBAL VOICES AND ENCOUNTERS	3		C
HISTO 11	RIZAL AND THE EMERGENCE OF THE PHILIPPINE NATION	3		C	FILI 11	MALAYUNING KOMUNIKASYON	3		C
INTACT 11	INTRODUCTION TO ATENELO CULTURE AND TRADITIONS 11	0		C	INTACT 12	INTRODUCTION TO ATENELO CULTURE AND TRADITIONS 12	0		C
MATH 10	MATHEMATICS IN THE MODERN WORLD	3		C	MATH 30.13	APPLIED CALCULUS FOR BUSINESS AND ECONOMICS I	3		M
PHYED 1	PHYSICAL EDUCATION 1	2		PE1	MATH 30.14	APPLIED CALCULUS FOR BUSINESS AND ECONOMICS II	3		M
SocSc 11	UNDERSTANDING THE SELF	3		C	NatSc 10.01	NATURAL SCIENCE, LECTURE	3		NS1A
THEO 11	FAITH, SPIRITUALITY, AND THE CHURCH	3		C	NatSc 10.02	NATURAL SCIENCE, LABORATORY	1		NS1B
					PHYED 2	PHYSICAL EDUCATION 2	2		PE2

SECOND YEAR

Summer Total Units: 6.0				
Subject Code	Course Title	Units	Prerequisites	Category
ITMGT 20	BASIC INFORMATION TECHNOLOGY APPLICATIONS IN BUSINESS	3		RM2
STS 10	SCIENCE, TECHNOLOGY, AND SOCIETY	3	NatSc 10.01, NatSc 10.02	C

First Semester Total Units: 22.0					Second Semester Total Units: 26.0				
Subject Code	Course Title	Units	Prerequisites	Category	Subject Code	Course Title	Units	Prerequisites	Category
ACCT 115	FINANCIAL ACCOUNTING	3		M	COMM 26	INFORMATION SOCIETY	3	COMM 20.03	M
ArtAp 10	ART APPRECIATION	3		C	CSCI 130	INTRODUCTION TO MULTIMEDIA SYSTEMS	3		M
COMM 20.03	INTRODUCTION TO COMMUNICATION AND COMMUNICATION THEORY	3		M	FLC 11	FOREIGN LANGUAGE AND CULTURE 11	3		FLC1
HISTO 12	READINGS IN PHILIPPINE HISTORY	3	HISTO 11	C	LLAW 113	OBLIGATIONS AND CONTRACTS	3		M
MSYS 25	INTRODUCTION TO INFORMATION TECHNOLOGY	5		M	NSTP 11	NATIONAL SERVICE TRAINING PROGRAM 11	3		NP1
PHILO 11	PHILOSOPHY: THE HUMAN CONDITION	3		CPH1	PHYED 4	PHYSICAL EDUCATION 4	2		PE4
PHYED 3	PHYSICAL EDUCATION 3	2		PE3	QUANT 30	APPLIED STATISTICS: TOOLS AND APPLICATIONS	3		M
					SocSc 12	THE CONTEMPORARY WORLD	3	SocSc 11	C
					THEO 12	THEOLOGY OF THE CATHOLIC SOCIAL	3	THEO 11	C

THIRD YEAR

Summer Total Units: 6.0				
Subject Code	Course Title	Units	Prerequisites	Category
ECON 110	PRINCIPLES OF ECONOMICS	3		M
IE 1	INTERDISCIPLINARY ELECTIVE 1 - ENGLISH	3	ENGL 11, ENLIT 12	IE1E

First Semester Total Units: 18.0				
Subject Code	Course Title	Units	Prerequisites	Category
COMM 27	VISUAL THINKING FOR COMMUNICATION MANAGERS	3		M
FINN 115	FINANCIAL MANAGEMENT	3	ACCT 115	M
LLAW 116	LABOR LAW AND SOCIAL LEGISLATION	3	LLAW 113	M
MKTG 111	MARKETING MANAGEMENT	3		M
PHILO 12	PHILOSOPHY OF RELIGION	3	PHILO 11	C
THEO 13	A THEOLOGY OF MARRIAGE, FAMILY, AND VOCATION	3	THEO 12	C

Second Semester Total Units: 21.0				
Subject Code	Course Title	Units	Prerequisites	Category
COMM 47	AUDIO AND VIDEO PRODUCTION TECHNIQUES	3		M
IE 2	INTERDISCIPLINARY ELECTIVE 2	3		IE2
MKTG 113	MARKETING COMMUNICATIONS	3	MKTG 111	M
NSTP 12	NATIONAL SERVICE TRAINING PROGRAM 12	3		NP2
OPMAN 120	PRODUCTION AND OPERATIONS MANAGEMENT	3		M
PHILO 13	ETHICS	3	PHILO 11	C
SocSc 13	THE ECONOMY, SOCIETY, AND SUSTAINABLE DEVELOPMENT	3	SocSc 12	C

FOURTH YEAR

Summer Total Units: 3.0				
Subject Code	Course Title	Units	Prerequisites	Category
LAS 197.20	WORK PRACTICUM	3		M

First Semester Total Units: 18.0				
Subject Code	Course Title	Units	Prerequisites	Category
CTM ELECTIVE	COMTECH ELECTIVE	3		ME1
IE 3	INTERDISCIPLINARY ELECTIVE 3	3		IE3
LAS 111	STRATEGIC HUMAN RESOURCE MANAGEMENT	3		M
LAS 120	STRATEGIC MANAGEMENT	3	FINN 115, MKTG 111, OPMAN 120	M
MKTG 126	DIGITAL MARKETING	3	MKTG 111	M
SocSc 14	POLITICS, GOVERNANCE, AND CITIZENSHIP	3	SocSc 13	C

Second Semester Total Units: 18.0				
Subject Code	Course Title	Units	Prerequisites	Category
CTM ELECTIVE	COMTECH ELECTIVE	3		ME2
DLQ 10	DISCERNING LIFE QUESTIONS: TOWARDS LEADERSHIP AND COMMITMENT	3	PHILO 13, SocSc 13, THEO 13	C
FREE ELECTIVE	FREE ELECTIVE	3		FE1
LAS 140	SUSTAINABILITY AND SOCIAL RESPONSIBILITY	3		M
LEAD/BUSETH ELECTIVE	LEADERSHIP AND BUSINESS ETHICS ELECTIVE	3		RM1
MKTG 198	INTEGRATIVE PROJECT	3	COMM 27, MKTG 111, MSYS 25	M