SECRA
Collaborate for Resilience

Strengthening University-Enterprise Collaboration For Resilient Communities in Asia

Co-funded by the Erasmus+ Programme of the European Union

University of Central Lancashire
UCLan

Four-Part Webinar Series
Hosted by University of Central Lancashire

Work Package 4 – Innovation and Enterprise Webinars

June 10, 17, July 1, July 8, 2022. Starting at 9am (GMT) via TEAMS

Part 1: Promoting Equity and Diversity in UECs

June 10, 2022 (Fri)
9:00-10:00 am (GMT)

Part 2: Developing the Business Mindset in Academic Staff and Students

June 17, 2022 (Fri)
9:00-10:30 am (GMT)

Part 3: Developing Business Ideas and Creative Thinking

July 1, 2022 (Fri)
9:00-10:30 am (GMT)

Part 4: University - Enterprise Networking

July 8, 2022 (Fri)
9:00-12:00 noon (GMT)

Please register at
https://forms.office.com/r/zcjmcmAXEy

Mittuniversitetet
MID SWEDEN UNIVERSITY

ATENEO DE MANILA UNIVERSITY

MCL
Malaysian Colleges Laguna

University of HUDDERSFIELD
Inspiring global professionals

Part 1 of a Webinar Series
Hosted by University of Central Lancashire

Promoting Equity and Diversity in UECs

June 10, 2022. 9am to 10am (GMT) via TEAMS

University – Enterprise Collaboration should include staff from a diverse range of backgrounds.

This presentation covers:-

- Why promoting equity and diversity is important for UECs, especially those in the disaster field.

- Practical guidance on how universities can encourage everyone to engage in UECs.

Mittuniversitetet
MID SWEDEN UNIVERSITY

ATENEO DE MANILA UNIVERSITY

MCL
Malayan Colleges Laguna

University of HUDDERSFIELD
Inspiring global professionals

Strengthening University-Enterprise Collaboration For Resilient Communities in Asia

Co-funded by the Erasmus+ Programme of the European Union

University of Central Lancashire
UCLan

Part 2 of a Webinar Series
Hosted by University of Central Lancashire

Developing the Business Mindset in Academic Staff and Students

June 17, 2022. 9am until 10:30am (GMT) via TEAMS

This seminar will look at how we can create a culture of enterprise, and develop enterprising individuals within the Higher Education sector.

This session will cover:-

- An introduction to the Propeller service at the University of Central Lancashire (UCLan) and explore how Propeller helps to foster a culture of enterprise.

- Case studies from academics and students who are involved in UECs.

Part 3 of a Webinar Series
Hosted by University of Central Lancashire

Developing business ideas and creative thinking

July 1, 2022. 9am until 10:30am (GMT) via TEAMS

This is a fantastic session run by Joseph Buglass – UCLan's Student/Graduate Enterprise & Incubation Manager.

This session is aimed at both staff and students and will cover:-

1) How to think like an entrepreneur.
2) How to generate business ideas.

SECRA
Collaborate for Resilience

Strengthening University-
Enterprise Collaboration For
Resilient Communities in Asia

Co-funded by the
Erasmus+ Programme
of the European Union

**University of
Central Lancashire**
UCLan

Part 4 of a Webinar Series
Hosted by University of
Central Lancashire

University - Enterprise Networking

July 8, 2022. 9am until 12noon (GMT) via TEAMS

In order to form UECs it is important that Universities and Enterprise organisations have the opportunity to meet and discuss shared ideas and goals.

This session will cover:

- How to set up and run a University-Enterprise Networking day.

- Using Knowledge Vine to match University experts with Enterprise Partners.

Mittuniversitetet
MID SWEDEN UNIVERSITY

ATENEO DE MANILA
UNIVERSITY

MCL
Malayan Colleges Laguna
A MAPÚA SCHOOL

University of
HUDDERSFIELD
Inspiring global professionals