



ATENEUM DE MANILA UNIVERSITY  
GRADUATE SCHOOL OF BUSINESS

Memo to : AGSB Community

Memo from : (sgd.) Jowett Cecilio F. Magsaysay, MBA, PhD  
Dean

Date : 06 September 2025

Subject : Change in names and codes for some courses  
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To start in the coming school year 2025-2026, the names and codes for some courses will change. Only the nomenclature will change; the courses themselves will not be affected by the name change.

1. Principles & Dynamics of Management

Currently, this course is called PRIMAN in MBA Standard and MBA Middle Managers. MANPRI for MBA in Health, and MANDYN for Ateneo-Regis MBA. These are equivalent courses. All will now carry the course code, PRIMAN. The course name will remain as Principles & Dynamics of Management.

2. Quantitative Methods for Managers  
Applied Management Science

Currently, this course is called QUANTI in Ateneo-Regis MBA, and MANSCI in MBA Standard and MBA Middle Managers. These are equivalent courses. All will now carry the course code, MANSCI and then adopt a consistent course name: Applied Management Science.

3. A Call to Leadership

“A Call to Leadership” will be the common course name for the Leadership courses. The common course code will be LEADER. This will stand for all these equivalent courses: Leadership Effectiveness, Dynamics of Leadership, The Call to Leadership

These changes in nomenclature are being made to align all the course names and course codes in the different program tracks.

Students who have taken a course under its previous course name and course code are deemed to have finished that course and need not take that course again.