

**BACHELOR OF SCIENCE IN COMMUNICATION TECHNOLOGY MANAGEMENT**

**First Year**

**First Semester - 20.0 Units**

Cat No	Course Title	Units	Prerequisites
ENGL 11	PURPOSIVE COMMUNICATION	3	
FILI 12	PANITIKAN NG PILIPINAS	3	
HISTO 11	RIZAL AND THE EMERGENCE OF THE PHILIPPINE NATION	3	
INTACT 11	INTRODUCTION TO ATENEO CULTURE AND TRADITIONS 11	0	
MATH 21	UNIVERSITY PRECALCULUS	3	
PHYED 1	PHYSICAL EDUCATION 1	2	
SocSc 11	UNDERSTANDING THE SELF	3	
THEO 11	FAITH, SPIRITUALITY, AND THE CHURCH	3	

**Second Semester - 21.0 Units**

Cat No	Course Title	Units	Prerequisites
MATH 10	MATHEMATICS IN THE MODERN WORLD	3	
ENLIT 12	LITERATURE: GLOBAL VOICES AND ENCOUNTERS	3	
FILI 11	MALAYUNING KOMUNIKASYON	3	
INTACT 12	INTRODUCTION TO ATENEO CULTURE AND TRADITIONS 12	0	INTACT 11
MATH 30.03	APPLIED CALCULUS AND FINITE MATHEMATICS FOR MANAGERIAL SCIENCE	3	MATH 21
NatSc 10.01	NATURAL SCIENCE, LECTURE	3	
NatSc 10.02	NATURAL SCIENCE, LABORATORY	1	
PHYED 2	PHYSICAL EDUCATION 2	2	
DECSC 25.03	INNOVATION MANAGEMENT AND HUMAN-CENTERED DESIGN	3	

**Second Year**

**Summer - 6.0 Units**

Cat No	Course Title	Units	Prerequisites
LLAW 113	OBLIGATIONS AND CONTRACTS (for 2nd yr 1st sem)	3	
STS 10	SCIENCE, TECHNOLOGY, AND SOCIETY	3	NatSc 10.01, NatSc 10.02

**First Semester - 23.0 Units**

Cat No	Course Title	Units	Prerequisites
FAA 101.10	FINANCIAL ACCOUNTING FOR DECISION MAKERS	3	
ArtAp 10	ART APPRECIATION	3	
COMM 20.03		3	
HISTO 12	READINGS IN PHILIPPINE HISTORY	3	HISTO 11
ITMG 20.51	BASIC INFORMATION TECHNOLOGY APPLICATIONS IN BUSINESS BYOD: EXCEL + DATA VISUALIZATION*	3	
MKTG 192	MARKETING RESEARCH	3	
PHILO 11	PHILOSOPHY: THE HUMAN CONDITION	3	
PHYED 3	PHYSICAL EDUCATION 3	2	

**Second Semester - 26.0 Units**

Cat No	Course Title	Units	Prerequisites
COMM 26	INFORMATION SOCIETY	3	COMM 20.03
DECSC 40.14	Statistical Modeling for Business Analytics	3	MATH 30.03
FLC 11	FOREIGN LANGUAGE AND CULTURE 11	3	
IE 2	INTERDISCIPLINARY ELECTIVE 2	3	
NSTP 11	NATIONAL SERVICE TRAINING PROGRAM 11	-3	
PHYED 4	PHYSICAL EDUCATION 4	2	
FAA 111.10	FINANCIAL MANAGEMENT FOR DECISION MAKERS	3	FAA 101.10
SocSc 12	THE CONTEMPORARY WORLD	3	SocSc 11
THEO 12	THEOLOGY OF THE CATHOLIC SOCIAL VISION	3	THEO 11

**Third Year**

**Fourth Year - 6.0 Units**

Cat No	Course Title	Units	Prerequisites
ECON 110	PRINCIPLES OF ECONOMICS	3	
IE 1	INTERDISCIPLINARY ELECTIVE 1 - ENGLISH	3	ENGL 11, ENLIT 12

**First Semester - 18.0 Units**

Cat No	Course Title	Units	Prerequisites
ITMG 149.03	INFORMATION TECHNOLOGY APPLICATIONS IN MANAGEMENT	3	ITMG 20.51
COMM 27	VISUAL THINKING FOR COMMUNICATION MANAGERS	3	
LAS 111	STRATEGIC HUMAN RESOURCE MANAGEMENT	3	
MKTG 111	MARKETING MANAGEMENT	3	
PHILO 12	PHILOSOPHY OF RELIGION	3	PHILO 11
THEO 13	A THEOLOGY OF MARRIAGE, FAMILY, AND VOCATION	3	THEO 12

**Second Semester - 21.0 Units**

Cat No	Course Title	Units	Prerequisites
ITMG 110.10	CODING ESSENTIALS FOR MANAGEMENT	3	ITMG 20.51
MKTG 113	MARKETING COMMUNICATIONS	3	MKTG 111
NSTP 12	NATIONAL SERVICE TRAINING PROGRAM 12	-3	
OPMAN 120	PRODUCTION AND OPERATIONS MANAGEMENT	3	
PHILO 13	ETHICS	3	PHILO 11
SocSc 13	THE ECONOMY, SOCIETY, AND SUSTAINABLE DEVELOPMENT	3	SocSc 12
LAW 116	LABOR LAW	3	MKTG 111

**Fourth Year**

**Summer - 3.0 Units**

Cat No	Course Title	Units	Prerequisites
FREE			

**First Semester - 18.0 Units**

Cat No	Course Title	Units	Prerequisites
LAS 140	SUSTAINABILITY AND SOCIAL RESPONSIBILITY	3	
CTM ELECTIVE	CTM ELECTIVE	3	
LAS 197.10	WORK PRACTICUM	6	

**Second Semester - 18.0 Units**

Cat No	Course Title	Units	Prerequisites
IE 3	INTERDISCIPLINARY ELECTIVE 3	3	
SocSc 14	POLITICS, GOVERNANCE, AND CITIZENSHIP	3	SocSc 13
DLQ 10	DISCERNING LIFE QUESTIONS: TOWARDS LEADERSHIP AND CO	3	PHILO 13, SocSc 13, THEO 13
LEAD/BUSETH ELECTIVE	LEADERSHIP AND BUSINESS ETHICS ELECTIVE	3	
LAS 120	STRATEGIC MANAGEMENT	3	LAS 111, FAA 111.10, MKTG 111, OPMAN 120
MKTG 198	INTEGRATIVE PROJECT	3	COMM 27, MKTG 111, ITMG 149.03
FREE ELECTIVE	FREE ELECTIVE	3	